

Grove City Area Chamber of Commerce in Partnership with the City of Grove City
Celebrating 38 Years
2017 Arts in the Alley Music and Arts Festival, September 16th and 17th
Sponsorship Levels

Presenting Sponsor – Heartland Bank

1 - \$8,000 – Platinum Plus Level Sponsor – Entertainment

- 1 Large Banner at Heartland Stage
- Listing in all Press Releases and/or articles, Marketing Pieces & Flyers
- All Benefits of the Platinum Level Sponsor

5 - \$5,500 – Platinum Level – 1 for Kids’ Fun Street; 1 for Program; 1 for Parade; 1 for Fine Art, Quilt & Craft Shows; 1 for Photography Show

- 1 Large Banner at Kids’ Fun Street for Kids’ Fun Street Sponsor
- 1 Large Banner in Center of Festival Area for Program Sponsor
- 1 Large Banner in Parade for Parade Sponsor
- 1 Large Banner at Photography Show
- 1 Large Banner in Center of Festival Area for Fine Art, Craft, Photography and Quilt Shows Sponsor PLUS
1 Advertising Sign at each of the Fine Art, Craft, Photography and Quilt Shows
- Listing in select articles, Social Media Marketing Pieces & Flyers

Benefits for all Platinum Plus and Platinum Level Sponsors include:

- 1 Banner at the Information Booth
- All Platinum and Platinum Plus Level Sponsors will be listed on a hanging banner at the Entertainment Stage and Center of Festival Area
- Dispense your company literature from the Chamber Information Booth
- Prominent ad on Advertising Boards placed throughout the festival area
- Full page color ad in Program (Sponsorship application must be submitted by July 15 to be included)
- Hourly announcement of sponsors during event
- Listing in Grove City Living and on Website
- Arts in the Alley Community Parade Entry

\$2,750 - Gold Level

- Full page ad in Program
- Placement of logo on back cover of Program
- Hourly announcement of sponsors during event
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Arts in the Alley Parade Entry

\$1,500 - Silver Level

- ½ page ad in Program
- Placement of logo on back cover of Program
- Ad on Advertising Boards placed throughout the festival
- Listing in Grove City Living and on Website
- Announcement of sponsors during event
- Arts in the Alley Parade Entry

\$500 - Bronze Level

- ¼ page ad in Program
- Placement of logo on back cover of Program
- Ad on Advertising Boards placed throughout the festival
- Listing on Website
- Announcement of sponsors during event

\$250 - Copper Level

- 1/8 page ad in Program
- Listing on Website
- Announcement of sponsors during event

All Sponsors receive a Sponsorship Plaque (Repeat Sponsors receive brass plate showing year)

Sponsorship Level _____ Business Name _____

Signature _____

If you are interested in sponsoring this event, please call the Chamber Office at 614.875.9762 or complete and Fax this form to 614.875.1510.