

The Grove City Area Chamber of Commerce
in partnership with the City of Grove City
Hosts the 38th annual *Arts in the Alley*

September 16 & 17, 2017

GROVE CITY EASEL AWARD

The Annual Art Purchase Award for the City of Grove City's Permanent Art Collection

2017 CRITERIA for the GROVE CITY EASEL AWARD

1. Grove City Theme

The content of this **THEME** may include (and is not limited to) persons, animals, places, structures, and events and reflects **Grove City**, its past, present, and/or future. **(*Note: Resources)**

The **THEME** shall be included in the **title** of the Artwork and/or in a **brief description**.

2. Variety

So that **VARIETY** is added to GROVE CITY'S growing Permanent Art Collection:
Artwork of any media and of all surfaces shall be eligible. This includes (and is not limited to) relief, fabric wood, glass, etc., as well as two-dimensional paintings, drawings, etc. All entries must be hangable.

The content may contain some aspect of a previous Award, but the depiction is a fresh approach.
(Note: References)**

3. Artistic Ability

The entry is the Artist's original composition and execution, and demonstrates **ARTISTIC ABILITY** as recognized by this year's body of Judges.

Artwork that has been entered in previous Arts in the Alley Shows is not eligible.

4. Presentation

To ensure the **protection** of the entry, the **safety** of the display, and the **quality** of new acquisitions to this Collection, these **PRESENTATION** points shall be followed:

2-D PAPER/FRAGILE ART: Shall be framed, glazed (glass, acrylic, plexi...) and *****wired** for hanging. **No** bare glass edges or sawtooth hangers are eligible.

2-D DURABLE ART: Shall be framed and *****wired** for hanging, or have otherwise finished edges (i.e., canvasses may be "gallery-wrapped"). Glazing is **not** required for durable Art.

QUILTS AND LARGE FABRIC ART: A dowel rod (4" longer than piece is wide) and rod pocket on the top of the backside are **required for hanging** if piece has no framing for hanging.

3-D ART is no longer eligible for the Grove City Easel Award.

FRAMING (and matting) shall be considered integral to the **PRESENTATION** of the piece: it shall aesthetically enhance the art and be in quality condition. Frames are *****wired** for hanging!

(*Note: Wiring)**

2017 ENTRY INFORMATION for the GROVE CITY EASEL AWARD:

GROVE CITY EASEL AWARD Competition:

Artwork that fulfills the Grove City Theme, and the other listed criteria, may be entered for this award. This competition is **separate** from the Fine Arts Show, and the awards are separate.

Registration: At the Easel Award table in the Lobby of City Hall, 4035 Broadway, Grove City, OH on Wednesday, September 13, or Thursday, September 14, between 5 p.m. and 8 p.m.

Entry Fee: Three pieces of Artwork per Artist may be entered in this competition. The \$15.00 entry fee for each piece entered in the GROVE CITY EASEL AWARD is payable by cash or by a check to:

Grove City Area Chamber of Commerce (or GCACC).

A registration number and claim check will be issued for each Artwork entered.

Judging: Judging of the GROVE CITY EASEL AWARD shall take place Friday, September 15.

The Judges shall follow the four Criteria in making their selection. Their decision is final. The Winner will be contacted and the Award Ribbon will be in place Saturday for the opening of Arts in the Alley.

Purchase Award: The **\$2000 Purchase Award** is made by the City of Grove City to the Artist for the selected piece of Artwork. The Artwork then becomes a part of the City's Permanent Art Collection.

While the image of the Artwork continues to be the property of the Artist, the City of Grove City and/or the Grove City Area Chamber of Commerce may use the image of the Artist and/or the Artwork for non-monetary promotions of Grove City, GCACC, Arts in the Alley, and/or the GROVE CITY EASEL AWARD.

People's Choice: Ballots will be collected from the viewing public until 2 p.m. Sunday to determine their favorite GROVE CITY EASEL AWARD entry. A **\$500 (non-purchase) Award** is given by the City to this Artist.

Awards Ceremony: Ceremony for Winner of the GROVE CITY EASEL AWARD, and Grove City Easel People's Choice Award takes place: **Sunday, 3-4 pm, Main Stage, west on Park St.**

Liability: Reasonable care will be taken to safeguard all entries during registration and while on exhibit in City Hall during Arts in the Alley. Insurance of the Artwork, while it is registered in Arts in the Alley, is the option and responsibility of the Artist.

Retrieval: Artwork will be returned to the Artists, or their assigned representatives, with the claim check, on **Sunday, September 17, from 5-6 p.m.** upon the close of the 2016 Arts in the Alley.

***Note: Resources** for researching Grove City's history and landmarks: the Grove City Library, 614-875-6716, www.swpl.org; the GC Convention & Visitors Bureau, 614-539-8747, www.visitgrovecityoh.com; and the Southwest Franklin County Historical Society: grovecityohhistory.org.

**** Note: Reference** to the Permanent Art Collection of previous EASEL AWARDS may be made in City Hall. A catalog of photographed images is available for viewing as well. Contact the City of Grove City, 614-277-3000.

*****Note: Wiring** for frames is a service provided directly across from City Hall at Sommer House Gallery, 4038 Broadway, before and during registration. There is a \$2.00 fee for simple wiring.

Further details or questions:

Call the Grove City Area Chamber of Commerce at 614-875-9762 from 9 a.m. to -5 p.m. Monday-Friday; or e-mail marilyn@gcchamber.org

Arts in the Alley
Presenting Sponsor: Heartland Bank